

Trident Trust: Delivering Clarity and Consistency in an Increasingly Complex Environment



Marilyn See - General Manager and Head of Business Development
Trident Trust Singapore

T Trident Trust is a leading independent provider of fiduciary, corporate and fund administration services. We support private clients, family offices and professional advisers globally, with a strong focus on cross-border structuring. Established more than 45 years ago and privately-owned since inception, our independence allows us to take a long-term view and deliver consistent, technically-sound solutions. Our Singapore office, with close to 100 professionals, serves high-net-worth and ultra-high-net-worth families across Asia, often coordinating complex, multi-jurisdictional structures through our global network.

What role has collaboration, both externally and internally, played in your success?

Collaboration is central to how we support clients, particularly given the complexity and cross-border nature of their affairs. Externally, we work closely with legal, tax and investment advisers, recognising that no single provider can address every aspect of a client's requirements. Our approach is to focus on what we do best while working alongside trusted partners to deliver solutions that are both technically-robust and practical to implement.

Internally, collaboration is enabled by the depth of specialisation across our global network. Our teams work closely across jurisdictions to bring together the right expertise, ensuring solutions are consistent, well coordinated and able to operate seamlessly across regulatory environments.

What are the key challenges you foresee in wealth management over the next five years, and how are you positioning your business to meet them?

We expect continued growth in complexity driven by geopolitical developments, regulatory change and the increasingly international nature of client structures. Clients are placing greater emphasis on governance, flexibility and long-term resilience, rather than purely transactional solutions.

Our approach is to address these considerations early by working closely with clients and their advisers. We implement structures that are robust but adaptable, supported by strong governance frameworks and ongoing coordination. We also continue to invest in our people to ensure we have the expertise required to support evolving client needs.

How do you identify and develop future leaders within your organisation?

We place a strong emphasis on long-term career development, which is reflected in our strong staff retention. This continuity allows us to identify future leaders over time through demonstrated judgement, depth of experience and the ability to manage increasingly complex client situations.

Leadership in our environment is demonstrated through client stewardship, sound decision-making and the ability to work effectively across jurisdictions. Many of our senior leaders have developed their careers within the firm, which reflects this experience-driven approach.

Development is supported through structured programmes and ongoing investment in our people. This includes external training for emerging managers and dedicated coaching initiatives for Managing Directors across Asia Pacific. Together, these efforts help build a sustainable leadership pipeline grounded in both technical capability and the ability to develop others.

What does winning this award mean to your firm, and how will you use this recognition going forward?

This recognition reflects the trust our clients place in us and the consistency of our approach. Much of our work is complex and carried out behind the scenes, so it is valuable to see this acknowledged.

It is also a reflection of the collective effort of our team over time. This recognition reinforces the importance of maintaining high standards, and motivates us as we continue to focus on delivering long-term value for clients in an increasingly complex environment.