

# Excellence Through Innovation, Collaboration and Care at the Core of Trident Trust's Success



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**E**stablished in 1978, Trident Trust has been active in Asia for over 30 years, including 15 years in Singapore. As a leading provider of fiduciary, corporate, and fund administration services, we employ over 1,100 staff in more than 25 jurisdictions across Africa, the Americas, Asia, the Caribbean, Europe and the Middle East. Privately owned and independent, we support high-net-worth families, family offices, leading financial institutions, professional advisors, and asset managers. Our clients rely on our worldwide presence, technical knowledge, tailored solutions and our commitment to reliability, responsiveness, attention to detail, and personal service.

## **Please explain why your business was able to reach this award-winning level?**

We foster a mindset of continuous improvement, encouraging reflection, challenging assumptions, and innovating to stay relevant in a fast-evolving landscape. Strong collaboration across global offices, with embedded knowledge-sharing and peer coaching, supports this. This framework enables us to address complex challenges with clarity and confidence.

Leadership plays a pivotal role. We invest in leadership development that promotes listening, empathy and peer support, equipping leaders to inspire teams. Regular exchanges across departments and jurisdictions keep us aligned with market developments while streamlining processes to be efficient and client-focused.

***Our people are the foundation of our success. From junior staff to senior employees – many with over 15 years – we share a commitment to service excellence.***

We recruit specialists to enhance capabilities and support staff at every level, enabling them to build long-term client relationships based on trust, understanding and bespoke solutions.

## **How do you intend to remain on the front foot and continue to set a high standard?**

Remaining on the front foot requires a proactive mindset and a commitment to continuous improvement. We achieve this by listening closely to our clients and our partners; our services are continually shaped by client feedback and delivered with a focus on quality, consistency, and responsiveness. We invest in technology that enhances operational efficiency and client experience, while continually strengthening our compliance framework to meet evolving regulatory standards.

Just as importantly, we invest in our people. We believe that professional excellence stems from personal growth, so we support our staff through ongoing training, both technical and interpersonal. This includes career progression opportunities and well-being initiatives that foster a healthy, motivated workforce. By nurturing talent and encouraging collaboration, we create a culture of shared learning and innovation that keeps us ahead of the curve.

## **What will winning this award do for your business and colleagues?**

This recognition validates the hard work, dedication, and high standards our teams uphold every day. It affirms the value we place on long-term relationships, high standards, and consistent performance.

For our colleagues, it is a moment to celebrate the impact of their efforts and take pride in being part of a firm that values and recognises excellence. For our business, it is an endorsement that reinforces our reputation with clients and industry peers alike. While we celebrate this achievement, we remain grounded in our belief that success is built through consistency and continuous improvement. We will continue to evolve, adapt, and deliver the exceptional service that has defined Trident Trust globally for nearly five decades.



*Winner*

• **Independent Trust or Fiduciary Company**